

WWJ-TV

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

WWJ-TV

AND

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340294	AGENCY (OR SERVICE) ACTING AS AGENT FOR 93316				ADVERTISER (OR AGENCY AND ADVERTISER)				Cancellation Notice Required Announcement 28 days prior notice
NAME	THREE POINT MEDIA C/O MUNDY				MICHIGAN DEMOCRATIC STATE CENTRAL				
AND	1322 G St SE Ste 2				606 Townsend St				
ADDRESS	Washington DC 20003-3021				Lansing MI 48933-2313				
	USA				USA				
CONTACT	BOBBY MUSHROE				PRODUCT EST#1591				
LOCAL SALESPERSON	Maggie McWilliams		AGENCY EST. NO.		PRODUCT		1300		
	Pol		1591		CODE				
NATIONAL SALESPERSON									
BROADCAST SCHEDULE STARTING 09/04/12 AND ENDING 09/10/12 NO. WEEKS: 1									

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01111..	4	06:57A	09:00A	30S	09/04/12-09/07/12	CBS THIS MORNING	4	125.00	500.00
2	10000..	1	06:57A	09:00A	30S	09/10/12-09/10/12	CBS THIS MORNING	1	125.00	125.00
31.	1	09:00A	11:00A	30S	09/08/12-09/08/12	CBS NEWS SATURDAY MORNING	1	275.00	275.00
4	01111..	4	09:00A	09:58A	30S	09/04/12-09/07/12	DR. PHIL	4	200.00	800.00
5	10000..	1	09:00A	09:58A	30S	09/10/12-09/10/12	THE STEVE HARVEY SHOW	1	200.00	200.00
6	01111..	4	09:58A	10:57A	30S	09/04/12-09/07/12	LETS MAKE A DEAL	4	400.00	1600.00
7	10000..	1	09:58A	10:57A	30S	09/10/12-09/10/12	LETS MAKE A DEAL	1	400.00	400.00
8	01111..	4	10:57A	12:00N	30S	09/04/12-09/07/12	THE PRICE IS RIGHT	4	500.00	2000.00
9	10000..	1	10:57A	12:00N	30S	09/10/12-09/10/12	THE PRICE IS RIGHT	1	500.00	500.00
10	.1111..	4	12:28P	01:30P	30S	09/04/12-09/07/12		4	500.00	2000.00
11	1.....	1	12:28P	01:30P	30S	09/10/12-09/10/12		1	500.00	500.00
12	.1111..	4	01:28P	02:00P	30S	09/04/12-09/07/12		4	500.00	2000.00
13	1.....	1	01:28P	02:00P	30S	09/10/12-09/10/12		1	500.00	500.00
14	01111..	4	02:00P	03:00P	30S	09/04/12-09/07/12	THE TALK	4	400.00	1600.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

WWJ-TV

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CONTRACT NO. REV.

1091-53961-1

DATE PRINTED

08/31/12

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ADDRESS	Washington	DC 20003-3021	Lansing	MI 48933-2313	
	USA		USA		
CONTACT	BOBBY MUSHROE		PRODUCT EST#1591		
LOCAL SALESPERSON	Maggie McWilliams	AGENCY EST. NO.	PRODUCT CODE	1300	
	Pol	1591			
NATIONAL SALESPERSON					
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			FROM	TO						
15	10000..	1	02:00P	03:00P	30S	09/10/12-09/10/12	THE TALK	1	400.00	400.00
16	01111..	4	03:00P	03:58P	30S	09/04/12-09/07/12	RACHAEL RAY	4	250.00	1000.00
17	10000..	1	03:00P	03:58P	30S	09/10/12-09/10/12	RACHAEL RAY	1	250.00	250.00
18	00101..	2	04:58P	05:58P	30S	09/05/12-09/07/12	DR. PHIL	2	400.00	800.00
191.	1	11:02P	12:00M	30S	09/08/12-09/08/12	NUMBERS	1	800.00	800.00
201.	1	01:02A	02:02A	30S	09/08/12-09/08/12	COLD CASE	1	300.00	300.00
211	1	01:00A	02:00A	30S	09/09/12-09/09/12	WITHOUT A TRACE	1	300.00	300.00
Total Contract:								46		16850.00
Billing Summary										
Qtr 3-12			Jul	Aug	Sep	Total				
			.00	.00	14400.00	14400.00				
						GRAND TOTAL				
						14400.00				

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